



Accessibility Training

Course Catalogue 2021

www.abilitynet.org.uk/training



Embed accessibility in every project

For more than 20 years AbilityNet has been helping to make the digital world accessible to all.

Our training courses are a vital part of how we fulfill that goal.

From wireframes and design reviews to accessibility testing and development, we give your teams the skills they need to deliver accessible, inclusive digital products and services first time, every time.

In 2020, we welcomed 905 attendees to our online training courses.

- "The course was fantastic!"
- "Extremely informative, with lots of useful examples shown."

Check the latest sessions on our website: www.abilitynet.org.uk/training

Or talk to us about building a bespoke training programme to suit your needs.



Give your team the accessibility skills they need

Our roles-based approach gives each member of your team the insights and skills they need to embed accessibility in every project:

- Content creators and editors
- Designers
- Developers
- Testers
- Project Managers and Leaders

NEW!

- We now have courses aimed at Higher and Further Education Professionals

Book an online course now

- Courses run through the year and recordings are available to purchase any time.

Design your own course

- We can use the courses in this catalogue to design a training programme to meet the needs of your team.
- Speak to our friendly team to discuss your needs and budget.
- Full descriptions of all courses can be found at www.abilitynet.org.uk/training



Book Now

We run a full range of affordable online courses all through the year.

Check out the latest programme at:

www.abilitynet.org.uk/training

Build your own bespoke programme

We can also design a training programme to suit the needs of your team.

Choose the subjects that matter most – and we can use examples and exercises based on your own digital products and services.

Introduction to accessibility

As a charity AbilityNet's vision is to see a digital world accessible to all. That means that every single website, every app, every digital document, every digital experience is designed to work for everyone who wants to use it.

Our Introduction to Accessibility course is a great way to bring everyone up to speed:

- Understand the legal, moral and commercial case for ensuring websites, apps and documents are accessible to all;
- Demonstrate how people with disabilities use assistive technology or customise their experience in order to access digital products and services;
- Introduce the principles of digital accessibility and the international that need to be applied.

★ **FREE Introduction to Accessibility**

As part of our vision we regularly offer our introductory course free of charge. It can also be included in a bespoke training programme and tailored to include examples and content relevant to your organisation. Book a place online.

Full descriptions of all courses can be found at www.abilitynet.org.uk/training



Understanding disability

AbilityNet helps people with any disability and of any age, and it is often estimated that this could include up to 20% of the population.

Only 8% of all disabled people are in a wheelchair - most disabled people have an invisible condition or impairment which affects their day-to-day life. This could be poor hearing, limited eyesight, dyslexia, dementia, anxiety or hundreds of other conditions.

Many of these people face challenges when using websites and apps.

Accessibility for Content Creators

- Accessibility For Copywriters
- How To Create Accessible Documents And Presentations
- Creating Accessible Graphics And Social Content
- How To Produce Accessible Videos
- Pdf Accessibility
- Indesign Accessibility

Accessibility is not only a technical challenge – all your hard work building an accessible app or website can be undone if your team don't publish accessible content.

- Do your site editors know how to use alt-text?
- Are they thinking about accessible language and checking reading age?
- Do your videos include accessible captions? Do they need audio descriptions?

Word, PowerPoint and Outlook now include accessibility checkers which encourage best practice and ensure all your content is accessible to everyone you share it with.

Our content-related courses focus on practical examples and share tips and tricks that you can use straight away.

Full descriptions of all courses can be found at www.abilitynet.org.uk/training



Accessible video

Do you have cost-effective ways to add captions and transcripts to your videos for people who are deaf or hard of hearing?

The pay off is that on social media most people view videos with the sound turned off – so all your content is more accessible for your customers.

Our course explains the basic requirements and includes top tips on free and low-cost tools to help your workflow.

Accessibility for Designers

- Accessibility for Designers
- InDesign Accessibility

Inclusive design and accessibility put users at the centre of the design process. Every customer brings their own preferences and requirements – but the way you design can create unintended obstacles which prevent people using our service or product.

Accessibility for Designers course gives you the tools you need to understand the core principles of accessible design – the practical steps you can take to make sure your design produces the best possible experience for EVERY user.

From wireframes and initial sketches to decisions about buttons, colours and fonts, every designer will pick up tips and practical takeaways to use in their work.

We have also introduced a new InDesign Accessibility course for 2021, which may be of interest to designers and content editors alike when using this specific design software.

"A well-delivered and well-paced training session. I liked the polls and colourful examples."

Attendee, Accessibility for Designers, 2021

Full descriptions of all courses can be found at www.abilitynet.org.uk/training



Accessibility DOES NOT mean boring design...

A good designer understands that great design also means accessible design.

We help you understand the core requirements – such as colour contrast and font – and show you how to create great designs that work for all.

Our trainers work with a wide range of clients and can help you produce wonderful designs that work for everyone.

Accessibility for Developers

Does your development team build in accessibility from the start of every project? Do they build and reuse accessible components to ensure consistent, accessible delivery, first time, every time? Are you giving them skills they need to reduce legal risks?

We give them the technical skills and insights to build accessibility and inclusion into every stage of the development cycle – which prevents costly fixes at the end of a project.

"I found the sessions useful in bringing the range of accessibility issues to our attention, from website navigation and tab order to ensuring that alt-text is meaningful to people with a visual impairment."

Attendee, Accessibility for Developers course, 2020

Full descriptions of all courses can be found at www.abilitynet.org.uk/training



Get to grips with WCAG

The Web Content Accessibility Guidelines (WCAG) provide the global standard for delivering digital products and services, and are a legal requirement in most countries.

Our courses help you understand how those guidelines influence the many parts of the development process.

They provide real-life examples based on our work for clients, as well as signposting the relevant parts of the WCAG documentation.

Accessibility Testing

- How to Do Your Own Accessibility Testing
- Understanding Accessibility Evaluations and Testing Results
- How to Use a Screen Reader for Accessibility Testing
- Accessibility Testing in Mobile Apps

Far too many projects fail on accessibility at the final hurdle – when a full and detailed audit reveals a long list of problems, pushing deadlines back and creating compliance issues which are difficult and expensive to fix.

Our accessibility testing courses give your teams the skills and confidence to conduct tests at every stage of a project, using free or paid for tools.

Our consultants guide you through likely hotspots and share tips about the most common problems – and how to fix them.

Full descriptions of all courses can be found at www.abilitynet.org.uk/training



Do you test your websites and apps at every stage of your project?

Lower your overheads and save money by doing your accessibility testing in-house.

Learn how to master free or paid-for tools and techniques

Identify common issues and how to rectify them

Save time and money by avoiding problems before they arise.

Project Management and Accessibility Leadership

- Embedding Accessibility at Every Stage of Your Project
- Digital Accessibility Maturity Model (coming soon)

Accessibility underpins much of the work of every digital team but embedding best practice of any kind requires planning and leadership.

It's important to have clear policies for everyone to follow and many organisations have developed a network of accessibility champions, keeping accessibility on the agenda at meetings and providing support to colleagues.

Learn from our experts how to integrate standards and build a culture of inclusion in all aspects of development and delivery.

COMING SOON! Our digital accessibility maturity model gives you some simple tools to review your organisation, giving you a clear picture of the steps needed to embed accessible thinking throughout your organisation.

Full descriptions of all courses can be found at www.abilitynet.org.uk/training



AbilityNet's TechSharePro 2020 event featured an amazing panel session, with Channel 4 and accessibility leaders from Microsoft, WPP and Unilever.

They discussed the question: what tangible benefits does inclusion and accessibility bring to business? Learn from senior leaders about the way their organisations are using inclusion and accessibility to build competitive advantage.

Check out the recording of their inspirational session at:

www.abilitynet.org.uk/techsharepro/day-one-programme

Courses for Higher and Further Education Professionals

- How to deliver and sustain accessible digital learning
- How to grow your digital accessibility maturity

Now more than ever an inclusive digital experience is crucial for disabled students to participate in education on an equal footing. Universities and colleges are extremely complex organisations. A whole institution approach is required to create sustainable cultural change.

Our new sessions for 2021 will help you evaluate your digital accessibility maturity and identify gaps so you can set plans to progress lasting change and new ways of working.

You will learn ways to create your digital accessibility roadmap and engage key stakeholders throughout the institution to recognise their role in moving this forward.

Attendees at both training courses will receive an evidence-based scoring framework to evaluate themselves at bronze, silver, and gold level.

“The activities and focal discussion points have provided a most useful lens for critical self-reflection at an organisational level”

Attendee, Higher Education training course

Full descriptions of all courses can be found at www.abilitynet.org.uk/training



We are proud to partner with McNaught Consultancy, featuring Alistair McNaught formerly of Jisc, to deliver a complete package of accessibility services to educational institutions, including Higher and Further Education.

- **“The process showed how close we are - even where scores are low I can see what needs to be done and can use the findings to encourage senior leadership into taking action.”**
- **“Thank you, this provides a great roadmap for what we need to focus on.”**

Attendees, Higher Education training course pilot

Build a Bespoke Training Programme

We can adapt all our courses listed to provide a bespoke programme to meet your needs.

Choose your preferred way of learning from a variety of options, including 1:1 training, as an online seminar.

When Covid-related lockdown restrictions allow, we can also arrange half or whole day training at your workplace or at any of our training centres based across the UK. We base our rates on the number of attendees, the length and location of the course.

So, chat to us about your digital accessibility training needs and we will tailor a programme to suit your requirements, with sessions at a mutually convenient time and date.

An example of how we met the needs of one client:

- We were asked to design a programme for a digital team of more than 70 staff. We created online sessions for groups of up to 15 people at a time. This included multiple sessions for developers, content creators, designers and the testing team.
- Although based on the core content from our training courses these sessions included group exercises and examples drawn from the client's own websites and apps.

Full descriptions of all courses can be found at www.abilitynet.org.uk/training



Deliver training the way you need

We have delivered accessible face-to-face and online training for over a decade.

We understand the value that small groups offer to learners, especially when working with colleagues from the same team.

In the current environment we have switched all learning to online platforms and can share recordings to support learners after the live event.

Contact us

Book now

Find our upcoming courses at www.abilitynet.org.uk/training

Talk to us about your bespoke requirements

We can deliver high-quality digital accessibility and inclusive design training for your team.

Our friendly and knowledgeable team can explain the options and tailor a proposal to suit your budget.

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