



# Accessibility Training

Course Catalogue 2021

[www.abilitynet.org.uk/training](http://www.abilitynet.org.uk/training)



# Embed accessibility in every project

For more than 20 years AbilityNet has been helping to make the digital world accessible to all.

Our training courses are a vital part of how we fulfill that goal.

From wireframes and design reviews to accessibility testing and development, we give your teams the skills they need to deliver accessible, inclusive digital products and services first time, every time.

In 2020, we welcomed 905 attendees to our online training courses.

- "The course was fantastic!"
- "Extremely informative, with lots of useful examples shown."

Check the latest sessions on our website: [www.abilitynet.org.uk/training](http://www.abilitynet.org.uk/training)

Or talk to us about building a bespoke training programme to suit your needs.



# Give your team the accessibility skills they need

Our roles-based approach gives each member of your team the insights and skills they need to embed accessibility in every project:

- Content creators and editors
- Designers
- Developers
- Testers
- Project Managers and Leaders

## **NEW!**

- We now have courses aimed at Higher and Further Education Professionals, and a range of new workplace-focused courses

## **Book an online course now**

- Courses run throughout the year and recordings are available to purchase any time.

## **Design your own course**

- We can use the courses in this catalogue to design a training programme to meet the needs of your team.
- Speak to our friendly team to discuss your needs and budget.

Full descriptions of all courses can be found at [www.abilitynet.org.uk/training](http://www.abilitynet.org.uk/training)



## **Book Now**

We run a full range of affordable online courses all through the year.

Check out the latest programme at:

[www.abilitynet.org.uk/training](http://www.abilitynet.org.uk/training)

## **Build your own bespoke programme**

We can also design a training programme to suit the needs of your team.

Choose the subjects that matter most – and we can use examples and exercises based on your own digital products and services.

## Introduction to accessibility

As a charity AbilityNet's vision is to see a digital world accessible to all. That means that every single website, every app, every digital document, every digital experience is designed to work for everyone who wants to use it.

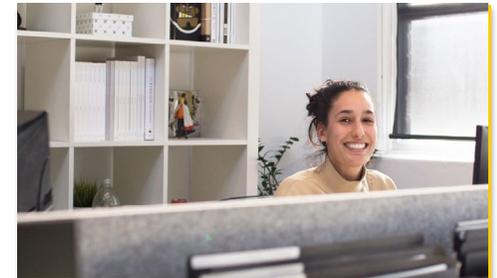
Our Introduction to Accessibility course is a great way to bring everyone up to speed:

- Understand the legal, moral and commercial case for ensuring websites, apps and documents are accessible to all;
- Demonstrate how people with disabilities use assistive technology or customise their experience in order to access digital products and services;
- Introduce the principles of digital accessibility and the international that need to be applied.

### ★ **FREE Introduction to Accessibility**

As part of our vision we regularly offer our introductory course free of charge. It can also be included in a bespoke training programme and tailored to include examples and content relevant to your organisation. Book a place online.

Full descriptions of all courses can be found at [www.abilitynet.org.uk/training](http://www.abilitynet.org.uk/training)



### **Understanding disability**

AbilityNet helps people with any disability and of any age, and it is often estimated that this could include up to 20% of the population.

Only 8% of all disabled people are in a wheelchair - most disabled people have an invisible condition or impairment which affects their day-to-day life. This could be poor hearing, limited eyesight, dyslexia, dementia, anxiety or hundreds of other conditions.

Many of these people face challenges when using websites and apps.

# Accessibility for Content Creators

- Accessibility For Copywriters
- How To Create Accessible Documents And Presentations
- Creating Accessible Graphics And Social Content
- How To Produce Accessible Videos
- PDF Accessibility
- InDesign Accessibility

Accessibility is not only a technical challenge – all your hard work building an accessible app or website can be undone if your team don't publish accessible content.

- Do your site editors know how to use alt-text?
- Are they thinking about accessible language and checking reading age?
- Do your videos include accessible captions? Do they need audio descriptions?

Word, PowerPoint and Outlook now include accessibility checkers which encourage best practice and ensure all your content is accessible to everyone you share it with.

Our content-related courses focus on practical examples and share tips and tricks that you can use straight away.

Full descriptions of all courses can be found at [www.abilitynet.org.uk/training](http://www.abilitynet.org.uk/training)



## Accessible video

Do you have cost-effective ways to add captions and transcripts to your videos for people who are deaf or hard of hearing?

The pay off is that on social media most people view videos with the sound turned off – so all your content is more accessible for your customers.

Our course explains the basic requirements and includes top tips on free and low-cost tools to help your workflow.

# Accessibility for Designers

- Accessibility for Designers
- InDesign Accessibility
- NEW! Video Game Accessibility

Inclusive design and accessibility puts users at the centre of the design process. The way you design can create unintended obstacles which prevent people using your service or product.

Our Accessibility for Designers course gives you the tools you need to understand the core principles of accessible design – the practical steps you can take to make sure your design produces the best possible experience for EVERY user.

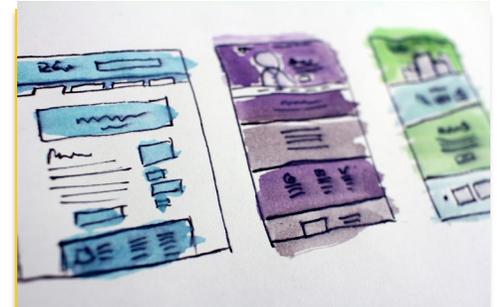
From wireframes and initial sketches to decisions about buttons, colours and fonts, every designer will pick up tips and practical takeaways to use in their work.

We have also introduced new InDesign Accessibility and Video Game Accessibility courses for 2021, which will boost the skills of both designers and developers.

**"A well-delivered and well-paced training session. I liked the polls and colourful examples."**

Attendee, Accessibility for Designers, 2021

Full descriptions of all courses can be found at [www.abilitynet.org.uk/training](http://www.abilitynet.org.uk/training)



## Accessibility DOES NOT mean boring design...

A good designer understands that great design also means accessible design.

We help you understand the core requirements – such as colour contrast and font – and show you how to create great designs that work for all.

Our trainers work with a wide range of clients and can help you produce wonderful designs that work for everyone.

# Accessibility for Developers

- Accessibility for Developers – ARIA and the Accessibility Tree
- Accessibility for Developers - JavaScript and SPA Considerations
- NEW! Accessible Mobile Development

Does your development team build in accessibility from the start of every project? Do they build and reuse accessible components to ensure consistent, accessible delivery, first time, every time? Are you giving them skills they need to reduce legal risks?

Our courses help you build accessibility and inclusion into every stage of the development cycle, to prevent costly fixes at the end of a project.

**"I found the sessions useful in bringing the range of accessibility issues to our attention, from website navigation and tab order to ensuring that alt-text is meaningful to people with a visual impairment."**

Attendee, Accessibility for Developers course, 2020

## New for 2021: Accessible Mobile Development

Learn the basics of testing your mobile application and build components with accessibility in mind. This course is particularly applicable for developers of mobile applications, but is also beneficial to others directly involved in the production and development of mobile content, like testers and designers.

Full descriptions of all courses can be found at [www.abilitynet.org.uk/training](http://www.abilitynet.org.uk/training)



## Get to grips with WCAG

The Web Content Accessibility Guidelines (WCAG) provide the global standard for delivering digital products and services, and are a legal requirement in most countries.

Our courses help you understand how those guidelines influence the many parts of the development process.

They provide real-life examples based on our work for clients, as well as signposting the relevant parts of the WCAG documentation.

# Accessibility Testing

- How to Begin Your Own Accessibility Testing
- Understanding Accessibility Evaluations and Testing Results
- How to Use a Screen Reader for Accessibility Testing
- Accessibility Testing in Mobile Apps
- NEW! How to do Inclusive Usability Testing

Far too many projects fail on accessibility at the final hurdle – when a detailed audit reveals a long list of problems, pushing deadlines back and creating compliance issues which are difficult and expensive to fix.

Our accessibility testing courses give your teams the skills and confidence to conduct tests at every stage of a project, using free or paid for tools. Our consultants guide you through likely hotspots and share tips about the most common problems – and how to fix them.

## **NEW! How to do Inclusive Usability Testing**

AbilityNet conducts usability testing for some of the most recognised global brands. In this new training course, learn how to conduct moderated usability studies using participants with a diverse range of access needs, remotely and lab-based.

Full descriptions of all courses can be found at [www.abilitynet.org.uk/training](http://www.abilitynet.org.uk/training)



Do you test your websites and apps at every stage of your project?

Lower your overheads and save money by doing your accessibility testing in-house.

Learn how to master free or paid-for tools and techniques

Identify common issues and how to rectify them

Save time and money by avoiding problems before they arise.

# Project Management and Accessibility Leadership

- Embedding Accessibility at Every Stage of Your Project
- Digital Accessibility Maturity Model (coming soon)

Accessibility underpins much of the work of every digital team but embedding best practice of any kind requires planning and leadership.

It's important to have clear policies for everyone to follow and many organisations have developed a network of accessibility champions, keeping accessibility on the agenda at meetings and providing support to colleagues.

Learn from our experts how to integrate standards and build a culture of inclusion in all aspects of development and delivery.

**COMING SOON!** Our digital accessibility maturity model gives you some simple tools to review your organisation, giving you a clear picture of the steps needed to embed accessible thinking throughout your organisation.

Full descriptions of all courses can be found at [www.abilitynet.org.uk/training](http://www.abilitynet.org.uk/training)

AbilityNet

**TECHSHARE  
PRO 2021**

16, 17 and 18 November 2021

AbilityNet's TechSharePro is an annual event that brings together digital accessibility and inclusion specialists from Europe and beyond to connect and learn from each other.

Learn from leaders and experts, and keep track of the big changes in the world of accessibility and inclusion.

Join us at this year's TechShare Pro, Europe's largest accessibility and inclusion gathering.

16 - 18 November 2021, 10am to 7pm GMT, Online-only:

[www.abilitynet.org.uk/techsharepro](http://www.abilitynet.org.uk/techsharepro)



## NEW! Workplace focused courses

- How to develop accessible, inclusive recruitment\*
- How to develop accessible, inclusive onboarding\*
- Coming soon: How to develop accessible, inclusive collaboration and teamwork
- Coming soon: How to carry out accessible, inclusive meetings
- Coming soon: How to develop accessible, inclusive working practices for individuals
- Coming soon: How to develop accessible, inclusive career progression
- Coming soon: How to develop accessible, inclusive customer services

With the rapid move online due to Covid there have been some huge improvements for disabled workers from the perspective of flexible and inclusive working practices, but also some new barriers emerging.

Our new courses address these growing challenges and provide guidance to help you:

- Learn the dos and don'ts of inclusive recruitment and onboarding
- Understand the unintentional barriers we can create when recruiting and onboarding
- Harness the power of technology in supporting inclusive recruitment and onboarding
- Implement immediate changes to help your recruitment and onboarding processes

\* Our introductory 3-ticket bundle for our workplace courses will help you broaden the learning throughout your team and across your organisation.

Full descriptions of all current courses can be found at [www.abilitynet.org.uk/training](http://www.abilitynet.org.uk/training)

We worked with Sense charity to create a set of guidance documents and training videos for organising accessible online meetings for its staff.

**“We wanted to work with an external expert to review how comprehensive and accurate our guidance was, who had everything to hand in one place and who could help us make sure our meetings guidance was accessible, comprehensive, thorough and up to date” -**

Alison Bennett, Director of HR at Sense

Speak to us about our tailored accessibility and usability support services:

[www.abilitynet.org.uk/workplace](http://www.abilitynet.org.uk/workplace)

# Courses for Higher and Further Education Professionals

- How to deliver and sustain accessible digital learning
- How to grow your digital accessibility maturity
- NEW: eLearning modules for higher and further education institutions

An inclusive digital experience is crucial for disabled students to participate in education on an equal footing. Universities and colleges are extremely complex organisations.

Our sessions will help you evaluate your digital accessibility maturity and identify gaps so you can set plans to progress lasting change and new ways of working.

You will learn ways to create your digital accessibility roadmap and engage key stakeholders throughout the institution to recognise their role in moving this forward.

Attendees at both training courses will receive an evidence-based scoring framework to evaluate themselves at bronze, silver, and gold level.

Full descriptions of all courses can be found at [www.abilitynet.org.uk/training](http://www.abilitynet.org.uk/training)

## New eLearning modules

Are you seeking an online learning solution to provide accessibility guidance to your staff? Our two customisable online eLearning modules about digital accessibility enable you to do just that. Find out more at [www.abilitynet.org.uk/elearning](http://www.abilitynet.org.uk/elearning)



We are proud to partner with McNaught Consultancy, featuring Alistair McNaught formerly of Jisc, to deliver a complete package of accessibility services to educational institutions, including Higher and Further Education.

- **"The process showed how close we are - even where scores are low I can see what needs to be done and can use the findings to encourage senior leadership into taking action."**
- **"Thank you, this provides a great roadmap for what we need to focus on."**

Attendees, Higher Education training course

## Build a Bespoke Training Programme

We can adapt all our courses listed to provide a bespoke programme to meet your needs.

Choose your preferred way of learning from a variety of options, including 1:1 training, as an online seminar.

Depending on Covid measures, we can also arrange half or whole day training at your workplace or at any of our training centres based across the UK. We base our rates on the number of attendees, the length and location of the course.

So, chat to us about your digital accessibility training needs and we will tailor a programme to suit your requirements, with sessions at a mutually convenient time and date.

An example of how we met the needs of one client:

- We were asked to design a programme for a digital team of more than 70 staff. We created online sessions for groups of up to 15 people at a time. This included multiple sessions for developers, content creators, designers and the testing team.
- Although based on the core content from our training courses these sessions included group exercises and examples drawn from the client's own websites and apps.

Full descriptions of all courses can be found at [www.abilitynet.org.uk/training](http://www.abilitynet.org.uk/training)



### Deliver training the way you need

We have delivered accessible face-to-face and online training for over a decade.

We understand the value that small groups offer to learners, especially when working with colleagues from the same team.

To support Covid-related restrictions, we provide guidance via online platforms and can share recordings to support learners after the live event.

## Contact us

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### Book now

Find our upcoming courses at [www.abilitynet.org.uk/training](http://www.abilitynet.org.uk/training)

### Talk to us about your bespoke requirements

We can deliver high-quality digital accessibility and inclusive design training for your team.

Our friendly and knowledgeable team can explain the options and tailor a proposal to suit your budget.

**Telephone:** 01926 562 672

**Email:** [sales@abilitynet.org.uk](mailto:sales@abilitynet.org.uk)

**Web:** [www.abilitynet.org.uk/training](http://www.abilitynet.org.uk/training)

