

# Information for Sponsors

AbilityNet  
**TECHSHARE  
PRO 2025**

Europe's largest accessibility and disability inclusion event

London, November 2025

Key themes for 2025:

- Brand value of disability representation
- Accessible brand communication
- European Accessibility Act
- AI and Accessibility
- Neurodiversity



# AbilityNet TechShare Pro 2025

AbilityNet  
**TECHSHARE  
PRO 2025**

**AbilityNet's annual TechShare Pro conference is Europe's leading event for digital accessibility and disability inclusion.**

Started in 2017 TechShare Pro has been hosted by IBM, Barclays, Google, Microsoft and HSBC.

It has built an excellent reputation in the UK, Europe, US and beyond as a meeting place for digital leaders, the tech industry, accessibility experts, designers, disability advocates, product managers and many others.

We have speakers, panellists, exhibitors and attendees from global tech companies, ecommerce providers, hardware and software providers, Government and nonprofits.

Our hands-on exhibition provides a showcase for the latest accessible tech and attendees and sponsors are encouraged to network with decision-makers and influencers from UK, Europe, US, Africa, Asia and Australia.



## KEYNOTES AT TECHSHARE PRO 2024

Baroness Martha Lane Fox.

Disability Minister Sir Stephen Timms – pictured above.

Jonathan Castleman, HSBC's Global Head of Brand.

# What we did at TechShare Pro 2024

## HOUSE OF LORDS RECEPTION, 12 November

- Keynote: AbilityNet Patron Baroness Martha Lane Fox.

## CEO DISABILITY INCLUSION BREAKFAST, 13 November

- Keynote: Sir Stephen Timms, UK Disability Minister.

## DISABILITY AND ACCESSIBLE ADVERTISING SUMMIT, 13 November

- Keynote: Jonathan Castleman, Group Head of Brand, HSBC
- Panellists and speakers from Apple, Sony, Primark, Channel4, VCCP, AMV BBDO, HSBC, Microsoft, McCann and more.

## ACCESSIBILITY LEADERSHIP DAY, 14 November

- Sessions with leaders from Apple, Sony, HSBC, Google, Microsoft, ebay, BBC, AbilityNet. Topics included European Accessibility Act, influencing leadership, business case for accessibility, champions networks and more.

TechShare Pro 2024 was hosted by HSBC at its HQ in Canary Wharf, London:

- 400 in-person attendees
- 1200 Online attendees
- 32 sessions
- 89 speakers

Sponsored by HSBC, Microsoft, Google, Deque, ebay, Meta, Sony, Crawford Tech, Barclays, Valuable 500, RNID, Jadu, Scope, IAAP and many more.



# Watch the 2024 Highlights Reel

AbilityNet  
**TECHSHARE  
PRO 2025**

[Click to watch the TechShare Pro 2024 Highlights Reel.](#)



# Sponsors and Partners

- Recent sponsors, partners and supporters include:





# Headline Partnership

**We work closely with our Headline Partner to create the best possible event for our community and optimise their profile with internal and external stakeholders. Previous Headline Sponsors are IBM, Barclays, Google, Microsoft and HSBC.**

We are looking for a partner who can provide:

- Physical event hosting for up to 300 guests for two days,
- AV and catering support for two days,
- Communications support to maximise the PR value of hosting.

We have the networks and reputation to attract high profile speakers and brands and attract key decision-makers across many sectors and industries.

We can also work with your communications and marketing teams to maximise the value for internal and external audiences, including colleagues, customers and partners.

For example, TechShare Pro 2024 was opened by the HSBC UK CEO Ian Stewart and featured senior HSBC leaders as keynotes and panellists.



**HSBC's Global Head of Brand, Jonathan Castleman, was one of several senior HSBC staff who featured at TechShare Pro 2024. He opened the Disability and Accessible Advertising Summit by explaining the brand benefits of HSBC's commitment to accessibility.**

**[Click here to watch Jonathan's speech on YouTube](#)**

# Packages for 2025

Package includes	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Exhibitor
	£6,000 +VAT	£15,000 +VAT	£35,000 +VAT	£4,000 +VAT Limited availability*
Conference passes	3	5	10	2
Livestream passes	20	50	100	10
25% discount on additional passes	●	●	●	●
Logo and link on website	●	●	●	●
Sponsor badge for web/social media	●	●	●	
Logo on onsite sponsor signage	●	●	●	●
Company named in marketing emails		●	●	
Pull-up banner onsite		●	●	
VIP invite-only sessions		●	●	
Panel session participation*		●	●	
Lunch and learn session (online)*	●	●	●	
Exhibition space	Standard Space	Standard Space	Premium Space	Standard Space
Digital swag bag (items allowed)	2	4	6	2

\*Subject to availability at the time of booking

# New packages for 2025

Package includes	Reception Sponsor	Livestream Sponsor
	£20,000 +VAT Limited availability	£7,500 +VAT Limited availability
Conference passes	5	2
Livestream passes	50	Unlimited
25% discount on additional passes	•	•
Logo and link on website	•	•
Sponsor badge for web/social media	•	•
Logo on onsite sponsor signage	•	•
Company named in marketing emails		
Pull-up banner onsite	•	
VIP invite-only sessions	•	
Panel session participation*		
Lunch and learn session online*	•	
Hosted networking online		•
Exhibition space		
Digital swag bag (items allowed)	2	2

\*Subject to availability at the time of booking



# See for yourself

## Watch TechShare Pro 2024 on demand

If you haven't been to TechShare Pro before the best way to see what it offers is to browse the online archive.

- Go to [www.techsharepro.com](http://www.techsharepro.com)
- Use the code ANVIP100 to register for free
- Access recordings from the whole event.

