

AbilityNet

# TECHSHARE PRO 2024

**Sponsorship  
Packages**

12-14 November 2024



# About TechShare Pro

**AbilityNet's annual TechShare Pro conference gathers the community of people who are creating a digital world accessible to all:**

- Accessibility professionals and digital inclusion specialists.
- People with disabilities from all walks of life.
- Global tech companies and other businesses.
- Accessibility champions and allies
- Decision-makers and influencers in business, government, and NGOs.
- Panellists and delegated from UK, Europe, US, Africa, Asia and Australasia.

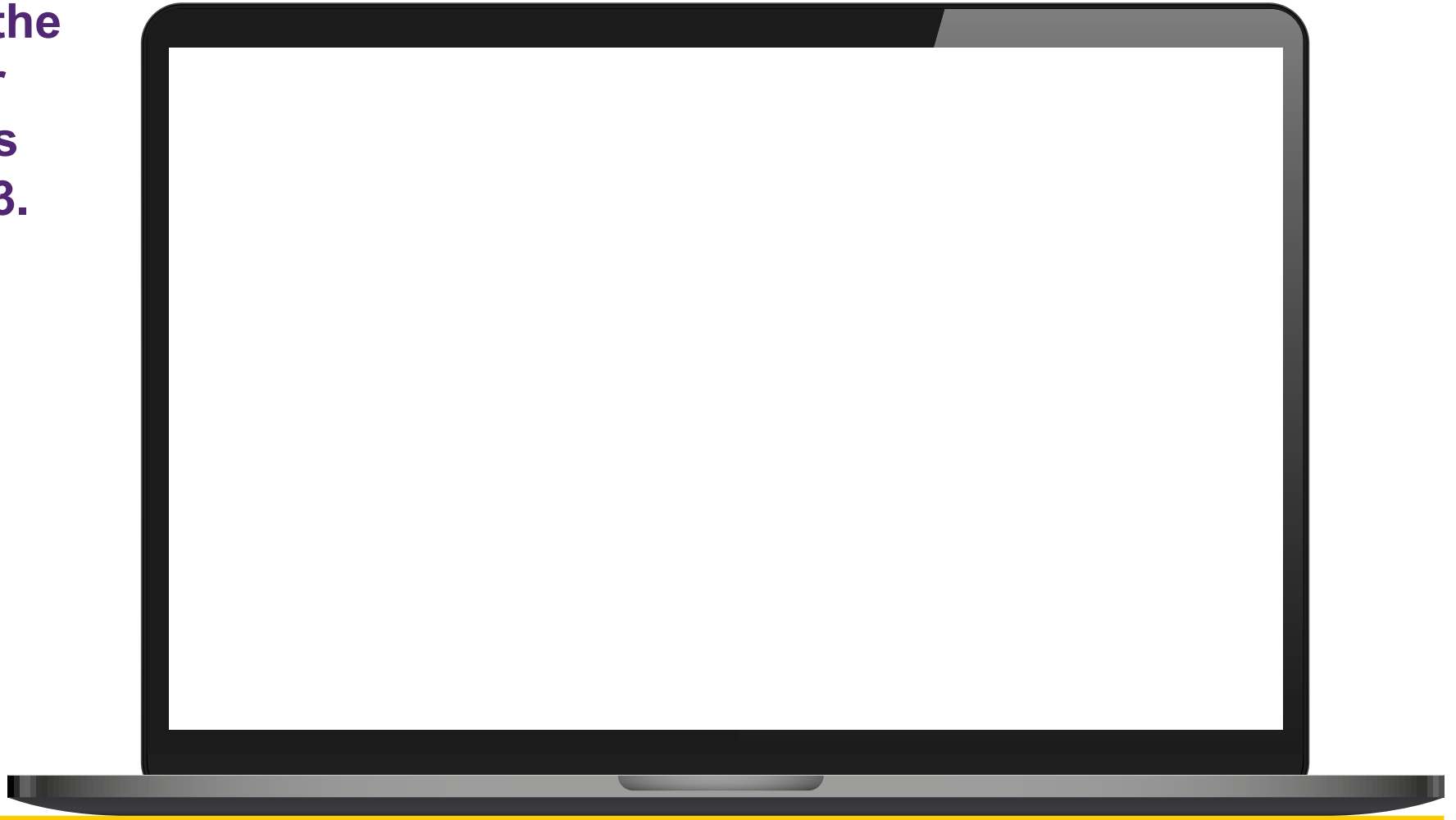
**TechShare Pro reaches an online and in-person audience over of 2,500 people.**

**Europe's biggest accessibility and digital inclusion gathering**



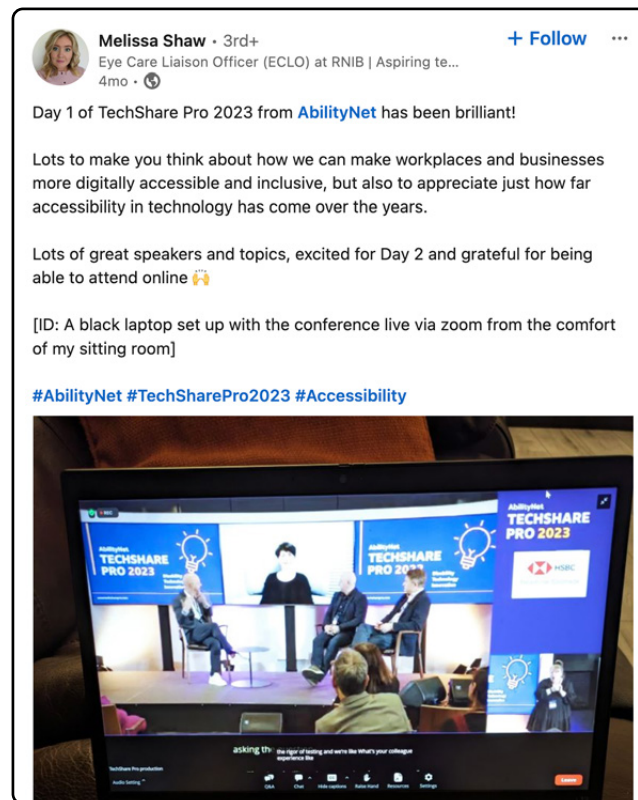
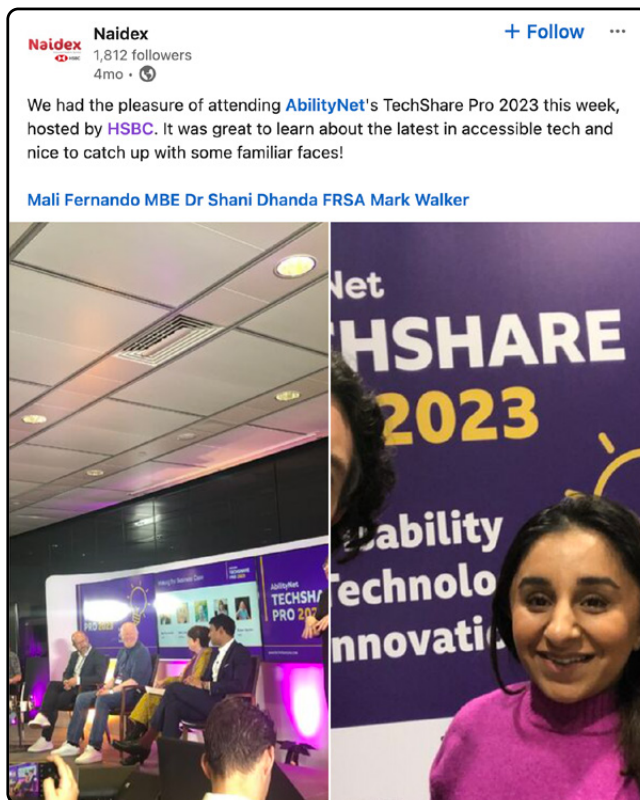
# 2023 highlights reel

**Click on the  
image for  
highlights  
from 2023.**



# What attendees say

## Tap into the accessibility community



# What attendees say

## Tap into the accessibility community


**HSBC**  
3,643,139 followers  
4mo · Edited · 🌐

Digital accessibility isn't just nice to have - it matters to millions of our colleagues and customers. We hosted businesses at the cutting edge of accessible technology this week at our London HQ - to share learnings and innovate at [AbilityNet's TechShare Pro](#), Europe's #1 digital accessibility event.

We're inspired and excited about the future of accessible design across the corporate world - as we work to become the world's most digitally accessible bank.

[#Accessibility](#) [#Inclusion](#) [#TechSharePro23](#)

[Ian Stuart Mali Fernando MBE](#)



A video player showing a man with a beard and a cap sitting in a wheelchair, smiling. The video has a progress bar at the bottom showing 2:38.

**Irene Arroyo** · 3rd+  
Product Designer  
4mo · 🌐

[+ Follow](#) ...

Very interesting sessions these last two days at Tech Techshare Pro 2023!



A photograph of a conference session. A woman is standing at the front of a room, presenting to an audience seated in rows of chairs. A large screen in the background displays the event logo and text.

## AbilityNet TechShare Pro 2024 is a hybrid event.

- In person attendees will be hosted by our headline sponsor HSBC UK at its UK's Canary Wharf offices.
- Or you can join us on online for access to all sessions plus networking opportunities.



### HSBC UK headline sponsors



# Draft agenda

## Tuesday 12 November

- House of Lords curtain-raiser.

## Wednesday 13 November

- Inclusive Advertising and Communications Summit.
- HSBC UK and Zoom.
- Panel discussions and keynotes, in-person exhibition, Lunch and Learn sessions (online-only), VIP Reception.

## Thursday 14 November

- Accessibility Champions Day.
- HSBC UK and Zoom.
- Panel discussions and keynotes, in-person exhibition, Lunch and Learn sessions (online-only), Closing Reception.

**Engaging panel discussions,  
in-person and livestreamed**



# Become a sponsor

- Demonstrate your commitment to disability inclusion.
- Forge connections with the TechShare Pro community and influencers.
- Showcase your digital accessibility and inclusive design innovations.

**Add your voice to the conversation...**





# Past sponsors and partners



# Packages for 2024

Package includes	Event Partner	Silver Sponsor	Gold Sponsor	Exhibitor
	£5,000 +VAT	£13,500 +VAT	£27,500 +VAT	£3,500 +VAT Limited availability
Conference passes	3	5	10	2
Livestream passes	20	50	100	10
25% discount on additional passes				
Logo and link on website				
Sponsor badge for web/social media				
Logo on onsite sponsor signage				
Company named in marketing emails				
Pull-up banner onsite				
VIP invite-only sessions				
Panel session participation				
Keynote session				
Lunch and learn session (online)				
Hosted networking (online)				
Exhibition space	Pull-up	Standard Space	Premium Space	Standard Space
Digital swag bag (items allowed)	2	4	6	2

# Media partner 2024

## Work in partnership with us to change the narrative on digital accessibility and inclusion:

- Be at the forefront of promoting accessibility and inclusion in technology.
- Gain access to exclusive interviews with industry leaders, cutting-edge insights, and networking opportunities.
- Elevate your brand's visibility to a global audience passionate about inclusion. Showcase your commitment to diversity and innovation.
- Collaborate on content that drives meaningful change and empowers individuals of all abilities.
- Harness the power of media to inspire, educate, and advocate for a more accessible digital world.

Shape the narrative on digital accessibility and disability inclusion



# Media partner 2024

## £0 - Delivery of actions

Channel	Actions	Benefits
<b>Web</b>	<ul style="list-style-type: none"><li>• Add TechShare Pro logo, event description and booking link to your website.</li></ul>	<ul style="list-style-type: none"><li>• Your logo on the sponsorship page.</li><li>• Sponsor badge for your website, social media and emails.</li></ul>
<b>Social media</b>	<ul style="list-style-type: none"><li>• Announce partnership with TechShare Pro on your social media channels, including LinkedIn, Instagram and X (Twitter) #TechSharePro and tagging in AbilityNet and TechShare Pro.</li><li>• Create 6 posts on TechShare Pro e.g. speakers, themes using provided hashtag, at least one per month starting in June.</li><li>• Share at least 6 posts from our social media (we will highlight the ones to share) to your community, at least one per month starting in June.</li></ul>	<ul style="list-style-type: none"><li>• Content sharing.</li><li>• Sponsor mentions and links in TechShare Pro social media.</li></ul>
<b>Podcast</b>	<ul style="list-style-type: none"><li>• Interview/feature on TechShare Pro.</li></ul>	<ul style="list-style-type: none"><li>• Cross-posting /collaboration with The AbilityNet podcast.</li></ul>
<b>Newsletter</b>	<ul style="list-style-type: none"><li>• Send 2 email updates to your contacts, one to promote early bird offer, the other to promote livestream pass registration.</li></ul>	<ul style="list-style-type: none"><li>• Logo in TechShare Pro newsletter and on digital signage at the conference.</li></ul>
<b>Tickets</b>	<ul style="list-style-type: none"><li>• 25% discount on conference passes for your community.</li></ul>	<ul style="list-style-type: none"><li>• 2 conference passes.</li><li>• 10 livestream passes.</li></ul>

# Contact us

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AbilityNet  
**TECHSHARE**  
**PRO 2024**

For more information about  
TechShare Pro **2024** contact:

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