

AbilityNet **TECHSHARE PRO 2024**

**Sponsorship
Packages**

12-14 November 2024



About TechShare Pro

AbilityNet's annual TechShare Pro conference gathers the community of people who are creating a digital world accessible to all:

- Accessibility professionals and digital inclusion specialists.
- People with disabilities from all walks of life.
- Global tech companies and other businesses.
- Accessibility champions and allies
- Decision-makers and influencers in business, government, and NGOs.
- Panellists and delegated from UK, Europe, US, Africa, Asia and Australasia.

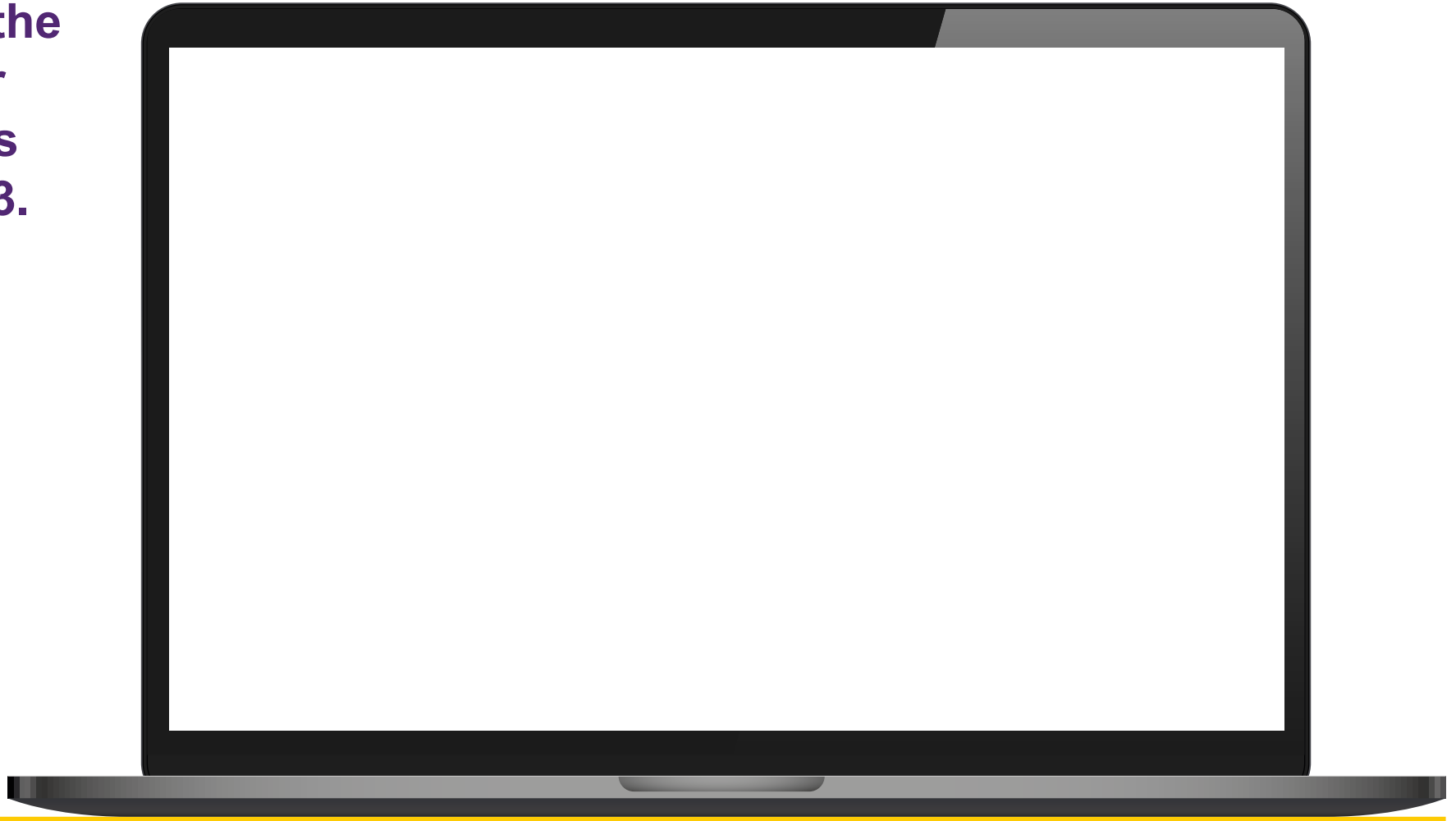
TechShare Pro reaches an online and in-person audience over of 2,500 people.

Europe's biggest accessibility and digital inclusion gathering



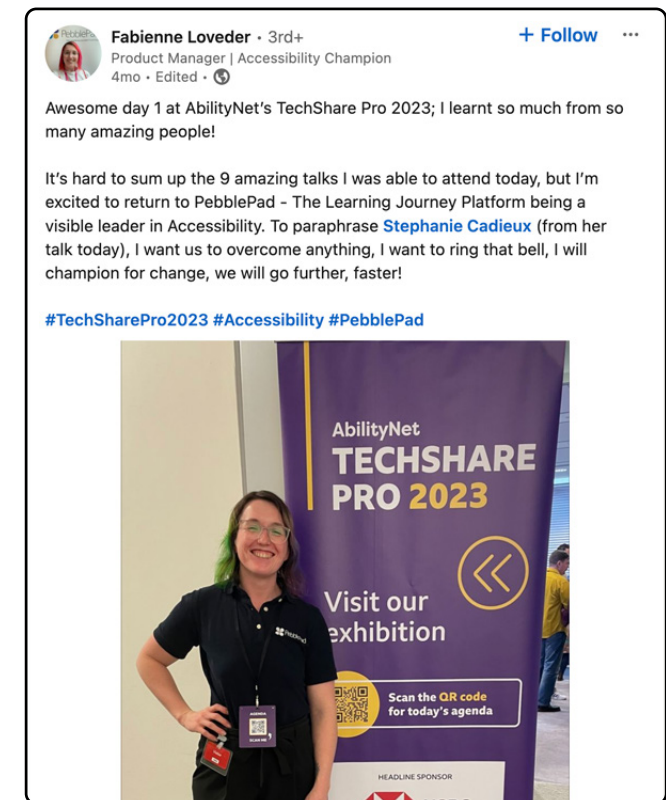
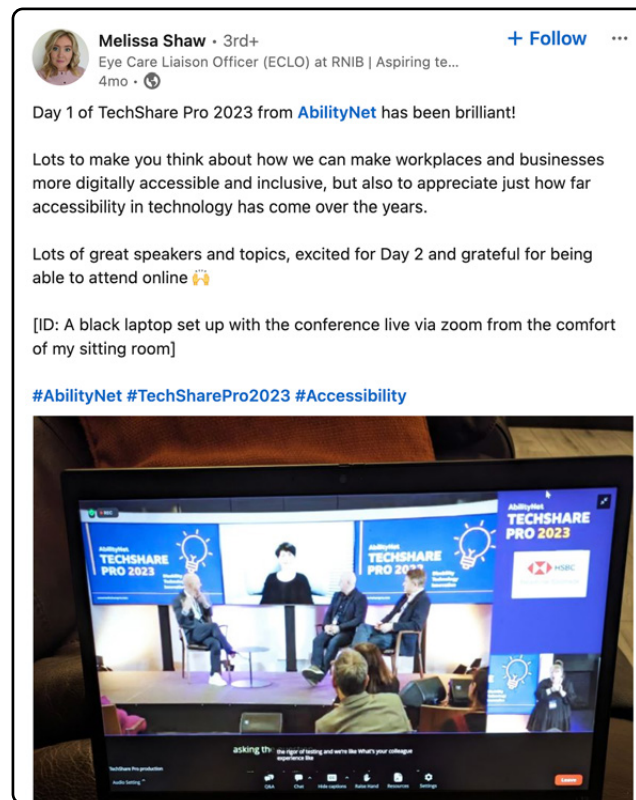
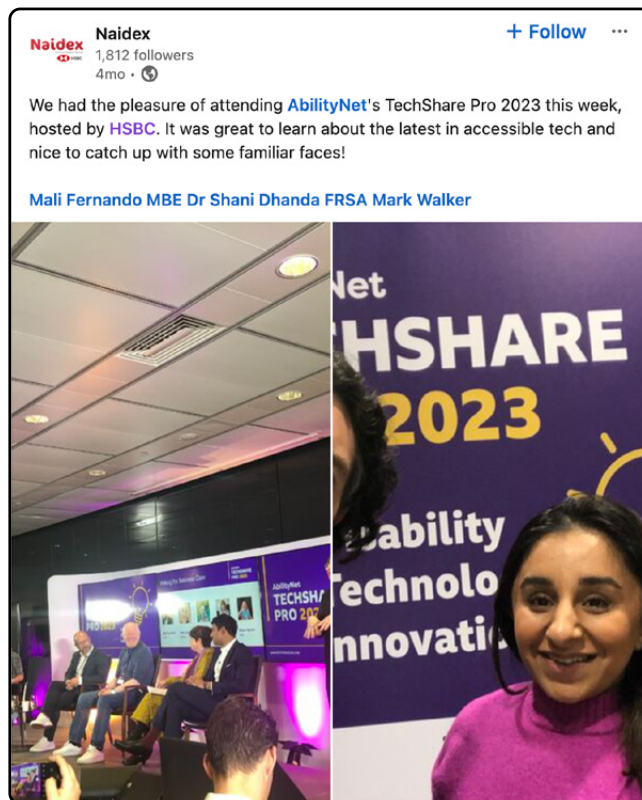
2023 highlights reel

Click on the
image for
highlights
from 2023.




What attendees say

Tap into the accessibility community



What attendees say

Tap into the accessibility community



HSBC
 3,643,139 followers
 4mo • Edited •

Digital accessibility isn't just nice to have - it matters to millions of our colleagues and customers. We hosted businesses at the cutting edge of accessible technology this week at our London HQ - to share learnings and innovate at [AbilityNet's TechShare Pro](#), Europe's #1 digital accessibility event.

We're inspired and excited about the future of accessible design across the corporate world - as we work to become the world's most digitally accessible bank.

[#Accessibility](#) [#Inclusion](#) [#TechSharePro23](#)

[Ian Stuart Mali Fernando MBE](#)




Irene Arroyo • 3rd+
 Product Designer
 4mo •

[+ Follow](#)
...

Very interesting sessions these last two days at Tech Techshare Pro 2023!



AbilityNet TechShare Pro 2024 is a hybrid event.

- In person attendees will be hosted by our headline sponsor HSBC UK at its UK's Canary Wharf offices.
- Or you can join us on online for access to all sessions plus networking opportunities.



HSBC UK headline sponsors



Draft agenda

Tuesday 12 November

- House of Lords curtain-raiser.

Wednesday 13 November

- Inclusive Advertising and Communications Summit.
- HSBC UK and Zoom.
- Panel discussions and keynotes, in-person exhibition, Lunch and Learn sessions (online-only), VIP Reception.

Thursday 14 November

- Accessibility Champions Day.
- HSBC UK and Zoom.
- Panel discussions and keynotes, in-person exhibition, Lunch and Learn sessions (online-only), Closing Reception.

**Engaging panel discussions,
in-person and livestreamed**



Become a sponsor

- Demonstrate your commitment to disability inclusion.
- Forge connections with the TechShare Pro community and influencers.
- Showcase your digital accessibility and inclusive design innovations.

Add your voice to the conversation...



Past sponsors and partners

AbilityNet
TECHSHARE
PRO 2024



Packages for 2024

Package includes	Event Partner	Silver Sponsor	Gold Sponsor	Exhibitor
	£5,000 +VAT	£13,500 +VAT	£25,000 +VAT	£3,500 +VAT Limited availability
Conference passes	3	5	10	2
Livestream passes	20	50	100	10
25% discount on additional passes				
Logo and link on website				
Sponsor badge for web/social media				
Logo on onsite sponsor signage				
Company named in marketing emails				
Pull-up banner onsite				
VIP invite-only sessions				
Panel session participation				
Keynote session				
Lunch and learn session (online)				
Hosted networking (online)				
Exhibition space	Pull-up	Standard Space	Premium Space	Standard Space
Digital swag bag (items allowed)	2	4	6	2

Media partner 2024

Work in partnership with us to change the narrative on digital accessibility and inclusion:

- Be at the forefront of promoting accessibility and inclusion in technology.
- Gain access to exclusive interviews with industry leaders, cutting-edge insights, and networking opportunities.
- Elevate your brand's visibility to a global audience passionate about inclusion. Showcase your commitment to diversity and innovation.
- Collaborate on content that drives meaningful change and empowers individuals of all abilities.
- Harness the power of media to inspire, educate, and advocate for a more accessible digital world.

Shape the narrative on digital accessibility and disability inclusion



Media partner 2024

£0 - Delivery of actions

Channel	Actions	Benefits
Web	<ul style="list-style-type: none">• Add TechShare Pro logo, event description and booking link to your website.	<ul style="list-style-type: none">• Your logo on the sponsorship page.• Sponsor badge for your website, social media and emails.
Social media	<ul style="list-style-type: none">• Announce partnership with TechShare Pro on your social media channels, including LinkedIn, Instagram and X (Twitter) #TechSharePro and tagging in AbilityNet and TechShare Pro.• Create 6 posts on TechShare Pro e.g. speakers, themes using provided hashtag, at least one per month starting in June.• Share at least 6 posts from our social media (we will highlight the ones to share) to your community, at least one per month starting in June.	<ul style="list-style-type: none">• Content sharing.• Sponsor mentions and links in TechShare Pro social media.
Podcast	<ul style="list-style-type: none">• Interview/feature on TechShare Pro.	<ul style="list-style-type: none">• Cross-posting /collaboration with The AbilityNet podcast.
Newsletter	<ul style="list-style-type: none">• Send 2 email updates to your contacts, one to promote early bird offer, the other to promote livestream pass registration.	<ul style="list-style-type: none">• Logo in TechShare Pro newsletter and on digital signage at the conference.
Tickets	<ul style="list-style-type: none">• 25% discount on conference passes for your community.	<ul style="list-style-type: none">• 2 conference passes.• 10 livestream passes.

Contact us

AbilityNet

TECHSHARE PRO 2024

For more information about
TechShare Pro 2024 contact:

Gary Moore



gary.moore@abilitynet.org.uk



www.techsharepro.com