

Disability / Technology / Innovation

AbilityNet

# TECHSHARE PRO 2026

18/19 November

The Drum Wembley, London

Europe's largest digital accessibility gathering

INFORMATION FOR SPONSORS

[www.techsharepro.com](http://www.techsharepro.com)

# AbilityNet TechShare Pro

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**TECHSHARE**  
**PRO 2026**



Founded in 2017, TechShare Pro is supported by brands such as **Barclays, Google, HSBC, Meta, Microsoft and Sony**, and recognised as **Europe's leading conference for digital accessibility and disability inclusion**.

The conference brings together digital leaders, technologists, accessibility specialists, designers, product managers and disability advocates from across the public, private and third sectors.

With an amazing range of speakers, panellists and attendees, TechShare Pro offers sponsors unrivalled opportunities to connect with decision-makers and influencers from UK, Europe, US, Africa, Asia and Australia.

# Sponsors and partners 2025

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NatWest Group



# AbilityNet TechSharePro 2026

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## Tuesday 17 November 2026

- TechShare Pro Parliamentary Reception
- Hosted by Marsha de Cordova MP
- Invite-only for sponsors and VIPs

## Wednesday 18 November and Thursday 19 November

- Two days of conference
- Panels, keynotes, forums, workshops and exhibition
- Themes will include neurodiversity, learning disabilities, legal landscape, AI, digital inclusion, disability representation and more
- Evening reception with Inclusive Innovation Spotlights and 10<sup>th</sup> Anniversary Celebrations



# Building community

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- **2000+ attendees** across two days, in-person and online;
- **Senior audience** including Heads of Accessibility, Digital, UX, Product and Innovation from across UK, Europe, US, Africa, Asia and Australia;
- **Global tech, financial services, e-commerce, government, education and non-profit organisations;**
- **45% decision-makers or influencers** in digital product and service design;
- **50+ speakers and panellists** from leading organisations worldwide;
- **A trusted community** built over 10 years of TechShare Pro.



## 2025 Speakers and Attendees By Sector

### Financial services – ~30–35%

- Including: NatWest, Barclays, HSBC, Lloyds Banking Group, Aviva, Nationwide, AXA, Santander

### Public bodies & government – ~20–25%

- Including : GDS, Home Office, Ministry of Justice, HMRC, NHS organisations, local councils

### Education & Higher Education – ~15–20%

- Including : University of Manchester, Open University, University of Southampton, Cambridge University Press & Assessment, Pearson

### Technology, retail & ecommerce – ~15–20%

- Including : Amazon, Google, Tesco, Boots, Ocado Technology, Skyscanner, eBay

### Health & healthcare – ~5–8%

- Including: NHS bodies, Bupa, Eli Lilly

### Not-for-profit & third sector – ~10–15%

- Including: RNIB, Scope, National Trust, Guide Dogs, Sightsavers

## Organisation type & buying context

- Large enterprises and national bodies: ~60–65%
- Public sector and HE: ~35–40% (overlapping)
- SMEs, consultancies and independents: small minority

# Who will be there

## TechShare Pro Sector split

- Financial services: ~30–35%
- Public bodies & government: ~20–25%
- Education / HE: ~15–20%
- Retail, ecommerce & tech: ~15–20%
- Health: ~5–8%
- Not-for-profit: ~10–15%

These are regulated, risk-aware sectors with ongoing accessibility obligations and multi-year roadmaps.

Predominantly large enterprises, national public bodies and major universities, long-term buyers of:

- audits and testing consulting and advisory
- training and capability building
- maturity, governance and AI-related services

Job titles you'll meet most often across all sectors, the dominant roles are:

Head of Accessibility / Accessibility Lead

Digital Accessibility Manager

Product, Digital or Programme Manager

Senior UX, Design or Engineering Lead

Quality, Standards or Governance Lead

These are hands-on decision-influencers who: shortlist suppliers shape frameworks and approaches recommend partners internally Recognisable organisations in

attendance Past audiences have included people from organisations such as:

Financial services: NatWest, Barclays, HSBC,

Lloyds Banking Group, Aviva

Public sector: GOV.UK / GDS, HMRC, NHS bodies, local authorities

Education / HE: University of Manchester, Open University, Cambridge University Press & Assessment

Retail & tech: Amazon, Tesco, Boots, Ocado Technology

Third sector: RNIB, Scope, National Trust, Guide Dogs

TechShare Pro connects you with: buyers who understand accessibility beyond compliance, organisations with budget, scale and long-term need, people actively seeking trusted partners, not just vendors

# Sponsorship opportunities

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Level	What we offer
<b>Platinum</b>	Our most prominent partnership, offering maximum visibility, influence and leadership.
<b>Gold</b>	High-impact visibility and strong engagement with senior decision-makers across the global accessibility and tech community.
<b>Silver</b>	A balanced package combining brand presence, participation and exhibition.
<b>Bronze</b>	An accessible entry point with credible visibility at Europe's leading accessibility conference.
<b>Exhibition-only</b>	A focused opportunity to showcase products and services within our hands-on exhibition.
<b>Feature Sponsorships</b>	Standalone or add-on opportunities include 10 <sup>th</sup> Anniversary activations, Livestream, Lanyards, Hoodies, and Reception

# Sponsorship overview

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Package includes	Exhibition-only £4,000 + VAT	Bronze £7,000 + vat	Silver £16,000 + vat	Gold £35,000 + vat	Platinum SOLD OUT
Brand positioning	Partner	Fourth tier	Third tier	Second tier	Top tier
Onsite signage	No	Yes	Yes	Yes	Yes
Pre & post event promotion	No	No	Yes	Yes	Yes
Speaking opportunity (all details subject to final agreement on programme planning)	N/A	Ask about options	Exhibition Space Workshop	Mainstage + Community Forum + workshop	Keynote + host mainstage session + host community forum + workshop
Delegate passes	0	2	6	10	20
Discount on additional tickets (unlimited)	N/A	N/A	25%	50%	50%
Exhibition space	Standard	Standard	Standard	Premium	Premium
Digital swag bag	Yes	Yes	Yes	Yes	Yes

# Feature sponsorships

Feature sponsorships offer targeted brand exposure and meaningful engagement beyond core sponsorship tiers.

They can be taken as standalone opportunities or combined with Gold, Silver or Bronze packages to create a bespoke partnership.

Feature sponsorships are limited in number and designed to deliver focused visibility, strong recall and lasting brand association.

Package	Cost all + VAT
Lanyard and Name Badge	£5,000
Livestream	£10,000
Community Forum	£20,000
Speak to us about your ideas	



# 10<sup>th</sup> Anniversary activations

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To celebrate 10 years of TechShare Pro these limited-edition activations offer distinctive, high-visibility brand association.

Available as standalone opportunities or as enhancements to Gold, Silver or Bronze sponsorship.

Package	Cost all + VAT
10 <sup>th</sup> Anniversary Cupcakes	£ 2,500
10 <sup>th</sup> Anniversary Cake	£5,000
10 <sup>th</sup> Anniversary Hoodies for all in-person delegates	£15,000
Speak to us about your ideas	



# Exhibition-only packages

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TechShare Pro is an ideal opportunity to showcase products and services alongside our sponsors.

The Exhibition-only package includes a standard sized exhibition space, including a table, chairs and wifi, with additional services available at a cost.

It includes two passes for people to staff the stand.

Package	£4,000 + vat
<b>Brand positioning</b>	Exhibitor
<b>Expo passes</b>	2
<b>Expo stand</b>	Yes
<b>Social media assets</b>	Yes
<b>Digital swag</b>	Yes



# Contact us

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To learn more about our plans for 2026 and discuss sponsorship opportunities please contact:

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More details at:

[www.abilitynet.org.uk/techsharepro](http://www.abilitynet.org.uk/techsharepro)



# Come and join us

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